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SafeNet Solutions Secure Cloud Computing Deployments

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Customers Maintain Control and Compliance While Keeping Sensitive Information Secure in the Cloud

SAN FRANCISCO–(BUSINESS WIRE)– SafeNet, Inc., a global leader in information security, today announced the availability of solutions that enable organizations to ensure the security of sensitive data in cloud deployments.

Data is at the center of everything — allowing for businesses to run and enabling the products and services that will drive competitive advantage for them in the future. And protecting that data is paramount. Today, issues of risk, data privacy, and compliance are the chief inhibitors to most organizations' adoption of cloud services. While security can be seen as an obstacle to the broad adoption of cloud computing, it can also be an enabler. By finding a way to effectively safeguard data in the cloud, enterprises can begin to fully maximize the business potential of cloud offerings, allowing for continued innovation and growth in the industry.

In response to customer demands, and in an effort to help mitigate the inhibitions towards the adoption of cloud computing, SafeNet offers the following data-centric security solutions to protect data in the cloud:

SafeNet's intelligent, data-centric solutions persistently protect data throughout the information lifecycle and adapt to support emerging cloud delivery models – from today's SaaS and private clouds to the evolving demands of hybrid and public clouds. Together, these solutions deliver the critical capabilities required for a

robust, cost-effective, and secure cloud implementation.

"In today's dynamic cloud environments, the legacy physical security approaches of the past simply don't cut it any longer," said Russ Dietz, chief technical officer, SafeNet. "With proven solutions that offer granular, persistent security controls, SafeNet enables customers to fully leverage the business benefits of cloud computing – without having to make sacrifices in security."

With SafeNet's security offerings, customers can fully leverage the business benefits of cloud environments, while ensuring trust, compliance, and privacy. As a result, users gain confidence in how data is used and shared, which not only promotes trust but fuels business agility, innovation, and productivity.

"With its focus on the persistent protection of information throughout its lifecycle, SafeNet's data-centric security expertise and offerings will help put organizations at ease and ensure their trust in migrating to the cloud," said Jim Reavis, co-founder of the Cloud Security Alliance. "We are excited to have SafeNet as a member of the Cloud Security Alliance. The company will be a valuable partner as we continue to help the industry embrace the opportunities of secure cloud computing."

SafeNet is also launching its "SafeCloud" Web site to provide organizations with a central resource for information on cloud computing and how to implement it securely within their business environment. To visit the SafeCloud site, go to www.safenet-inc.com/cloudsecurity.

For more information, please visit SafeNet in booth # 1039 at the RSA Conference in San Francisco on March 1-4, 2010.

About SafeNet, Inc.

SafeNet is a global leader in information security, founded more than 25 years ago. The Company protects identities, transactions, communications, data and software licensing through a full spectrum of encryption technologies, including hardware, software, and chips. More than 25,000 corporate and government customers in 100 countries, including UBS, Nokia, Fujitsu, Hitachi, Bank of America, Adobe, Cisco, Microsoft, Samsung, Texas Instruments, the U.S. Departments of Defense and Homeland Security, the U.S. Internal Revenue Service, entrust their security needs to SafeNet. In 2007, SafeNet was acquired by Vector Capital, a $2 billion private equity firm specializing in the technology sector. For more information, visit www.safenet-inc.com.

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