

NEWS RELEASE

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CCTV Selects SafeNet to Secure Online Broadcast of the 2008 Summer Olympics

*Complete DRM Solution Protects Against Copyright Infringement, Extending OMA 2 DRM into
Online Video*

Baltimore, MD – August 6, 2008 - SafeNet, Inc. a global leader in information security, today announced that CCTV, the national television network of the People's Republic of China, has selected SafeNet's Digital Rights Management (DRM) solution to provide copyright protection for live and on-demand online video footage of the 2008 Summer Olympic Games.

CCTV.com has been recognized by the International Olympic Committee (IOC) as the only official internet/mobile broadcaster of the 2008 Summer Olympic Games, and therefore owns exclusive rights to the broadcast of all audio and video content via online and mobile distribution channels across Mainland China and Macau. CCTV has committed to protect the intellectual property of the IOC against piracy. They are following the China Broadcasting Copyright Protection standard.

"CCTV.com is pleased to partner with SafeNet since June, to undergo a DRM trial evaluation for our 2008 European Soccer Game broadcasting. SafeNet successfully met all security requirements and was therefore selected to protect the Beijing Olympic Games online broadcasting against copyright infringement," said Wang Wenbin, CEO, CCTV.com. "The copyright of the Olympic Games is too important to us as it affects the economic interest to the International Olympic Committee, the authorized broadcasting operators and the branding of the Olympic Games. We strongly believe that SafeNet's DRM solution is reliable and could securely protect the intellectual property for the new media video and voice broadcasting."

SafeNet's complete portfolio of standards-based client and server-side DRM security solutions will enable CCTV.com to protect its exclusive copyright of digital Olympic Games footage by protecting the audio and video content from being recorded & replayed via unofficial distributions channels. Furthermore, by adopting an open standards-based DRM solution, CCTV.com is able to guarantee both the stability and security of its online video transmission.

"As the technical consultant for CCTV's solution, Intel recommended SafeNet's industry-leading DRM solution because of its more than 25 years of experience in protecting intellectual property and the company's demonstrated commitment to the development of complete, future-proof online and mobile DRM security solutions," said Senior Manager of Software Solution

Standards, Corporate Technology, Intel. "SafeNet's end-to-end DRM Security Solution will operate transparently to the end-user while protecting CCTV's exclusive copyright of the digital Olympic Games by ensuring that content is not copied and replayed via unofficial online portals and distribution channels."

On July 25, 2008 senior executives from CCTV, CCTV.com, Intel and SafeNet participated in a press conference in Beijing to officially announce the partnership and highlight the importance of protecting the intellectual property of the Olympic Games online broadcasting. Video footage from the press conference is available upon request.

"SafeNet has demonstrated its commitment to the development and promotion of open standards-based digital content protection and management technologies through our active participation in organizations such as the Open Mobile Alliance (OMA) and the company's ongoing investment in expanding its portfolio of client and server-side DRM solutions, both organically and through acquisitions of companies including, DMDSecure, MediaSentry, and most recently Beep Science," said Simon Blake-Wilson, managing director, embedded security solutions, SafeNet. "SafeNet is thrilled to provide CCTV with a complete DRM solution that not only protects their copyright of the Olympic Games, but also demonstrates the capability of our solution to extend OMA 2 DRM from mobile content into online video."

For more information about SafeNet's complete portfolio of open standards-based DRM security solutions, visit us on the web at www.safenet-inc.com/DRM, or to request a meeting with a DRM security specialist please email us at DRM@safenet-inc.com

About SafeNet, Inc.

SafeNet is a global leader in information security. Founded 25 years ago, the company provides complete security utilizing its encryption technologies to protect communications, intellectual property and digital identities, and offers a full spectrum of products including hardware, software, and chips. UBS, Nokia, Fujitsu, Hitachi, Bank of America, Adobe, Cisco, Microsoft, Samsung, Texas Instruments, the U.S. Departments of Defense and Homeland Security, the U.S. Internal Revenue Service and scores of other customers entrust their security needs to SafeNet. In 2007, SafeNet was acquired by Vector Capital, a \$2 billion private equity firm specializing in the technology sector. For more information, visit www.safenet-inc.com.

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